

1415 Cuming Street Apt 417  
Omaha, Neb 68102  
806-777-4390  
zachlong.weebly.com  
[zlong23@yahoo.com](mailto:zlong23@yahoo.com)

# ZACH LONG

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## EXPERIENCE

### **Omaha World-Herald, Omaha, Neb** – *Digital Director*

2015 – PRESENT

- In charge of online news and sports operations
- Leading newsroom's video and podcasting innovation
- Leads social media innovation and planning
- Member of newsroom's leadership team
- Manage the newsroom's photo and video teams

### **Lubbock Avalanche-Journal, Lubbock, Texas**

– *Multimedia Editor*

2008 – 2015

- Managed a staff of four photojournalist while being part of the newsroom's leadership team.
- Promoted from staff photojournalist in 2009.

### **Internships:**

Gillette News Record, Gillette, Wyoming 2007

Montgomery Advertiser, Montgomery, Alabama Fall 2006

Erie Times News, Erie, Pa. Summer 2006

Hays Daily News, Hays, Kansas 2002

Great Bend Tribune, Great Bend, Kansas 1999–2001

## EDUCATION

**University of Central Oklahoma, 2004–06** – *Journalism Photo Arts*

**Kansas State University, 2001–04**

**Barton County College, 2000–01**

## AWARDS

2012

- Honorable Mention, Photojournalist of the Year, Texas AP Managing Editors
- First and Third place, Best Video, Texas AP Managing Editors
- First Place, Videography, Morris Journalism Excellence Awards
- Williams S. Morris Innovation Award

2011

- Honorable Mention, Photojournalist of the Year, Texas AP Managing Editors